

Study on Urban Public Environment Landscape Design in Gansu Province

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Abstract: The construction of urban public environment landscape in gansu province is beneficial to the development of tourism resources and cultural industry. This paper analyzes the problems existing in the regional landscape culture of urban public environment in gansu province by consulting relevant materials of urban public environment regional landscape design, combines dunhuang art elements with gansu urban cultural landscape, and uses scientific research methods to study, protect and inherit dunhuang art elements. This paper puts forward the specific measures of dunhuang art elements and silk road culture applied in the construction of "the Belt And Road" urban regional landscape, and plans the specific scheme, and finally puts forward constructive strategies for improving the characteristics of urban cultural landscape in gansu province, developing tourism resources and developing cultural industry.

1. Introduction

Gansu is a golden section of the ancient silk road, a strategic passage connecting the Eurasian land bridge and a transportation hub connecting the southwest and northwest. The repeated discussion on the regional landscape design of urban public environment in gansu province shows the lack of urban landscape. Urban landscape design and creation is a space integration activity based on the natural and cultural environment of a specific area. Accurate cultural positioning is crucial to the characteristic urban landscape. The decrease of city identification in gansu province is due to the destruction of traditional landscape culture. Gansu province, located on the main road of the silk road, developed its own unique culture and art in the exchange and integration of eastern and western civilizations, with dunhuang elements and the silk road culture as the focus. However, in many research institutions of dunhuang culture and silk road art, the integration of dunhuang art and silk road culture elements with urban cultural landscape of gansu province has not been taken as the main research direction. As for the study, protection, inheritance and development of dunhuang art elements and silk road culture in the urban landscape, how to combine dunhuang art elements and silk road culture with the urban landscape of gansu province, there are gaps to be filled in the field of academic research, art practice, landscape education and cultural industry. To carry out this research, only professional dunhuang research institutions can not solve all the problems, especially the lack of characteristics of urban public environment landscape design in gansu province. Therefore, the study of this paper has far-reaching significance for social practice, protection and inheritance of urban public environment regional landscape design in gansu province.

2. The important position and function of urban public environment landscape design in gansu province

Contemporary academic research should not be confined to study, but should take into account the responsibility to the society, and try to convert the achievements of academic research into practice. Nowadays, the construction and development of regional landscape of "the Belt And Road" cities in gansu province is in a good opportunity of cultural exchange between China and foreign countries. This paper looks at the application of silk road culture and dunhuang culture and art in the urban landscape of gansu province from a broader and deeper perspective, hoping to explore the improvement of the regional landscape of urban public environment in gansu province from a

renewed perspective and method..

3. Research technique

This paper adopts the method of deconstruction and reconstruction, through literature review, on-the-spot investigation and questionnaire survey to deconstruct the elements of dunhuang and the silk road culture, analyzes its application methods in gansu province urban cultural landscape, and use of urban cultural landscape construction at home and abroad successful experience of dunhuang murals, sculptures, and reconstruct the factors of the silk road culture art elements. This paper proposes a variety of development plans, rationally develops tourism resources, combines the protection and inheritance of intangible cultural heritage with the research on its development and utilization with the local culture of gansu province, and builds the regional cultural landscape characteristics of gansu province.

First, use literature method. Collect and analyze the relevant literature materials of the research on dunhuang culture, silk road culture and the prosperity and development strategy of urban regional landscape in gansu province, and select information from them to study and establish the development strategy system of dunhuang culture.

Second, use investigation. To formulate a comprehensive or relatively comprehensive collection of dunhuang culture and urban regional landscape development strategy of gansu province various materials.

Third, use the assessment design analysis method. City of gansu province regional strategic case to evaluate the design, development and prosperity of landscape to the characteristics of good example by certain regularity and characteristics of the analysis and assessment, and found that those who often appear inevitable, defects and puts forward corresponding strategies to control and eliminate, reduce building culture of dunhuang, gansu province and city area landscape prosperity development strategy research of myth..

4. Measures to improve urban public environment in gansu province

Investigate and study the cultural highlights of regional culture in major cities in Gansu Province, sort out the design characteristics of the public environment regional landscape of the urban nodes along the ancient Silk Road in Gansu Province, refine the regional cultural elements, and reasonably apply regional cultural elements such as the local native Yellow River culture, Silk Road culture, Fuxi culture, painted pottery culture, and Dunhuang culture to cultural landscape elements like urban architecture, plant landscaping, sculpture, landscape art and small garden ornaments. It mainly includes the following two aspects:

4.1 Model refinement of dunhuang art landscape elements

As a world cultural heritage, dunhuang art has made a lot of achievements in conservation research, providing important resources for academic research, artistic innovation, tourism and other aspects, among which dunhuang fresco and painted plastic art are the main ones. This paper studies the reasonable application of dunhuang fresco elements in gansu province's urban architecture, plantscaping, maquette, ecological art, small garden ornaments and other cultural landscape elements.

4.2 Study on tourism resources development of urban cultural landscape in gansu province

In recent years, the tourism industry of gansu province has made great progress relying on rich cultural landscape resources. However, from the perspective of life cycle theory, the tourism image of gansu province is still in the stage of development. Second, the tourism market has a low degree of recognition of the image, the lack of uniqueness. Therefore, it is of great theoretical and practical significance to study the tourism image of gansu province. Therefore, it is of great theoretical and practical significance to study the tourism image of gansu province. The combination of urban landscape culture and dunhuang art elements in gansu province is beneficial to the development of

tourism resources and cultural industry so as to enhance the construction of urban cultural landscape in gansu province. Therefore, the tourism landscape image of gansu province should strengthen the comprehensive perception of the characteristic cultural landscape image on the basis of dunhuang art element perception image. This paper mainly studies the research, development, production, sales and exhibition of dunhuang theme craft products, cultural products and tourism products..

5. Conclusion

Landscape regional culture and the urban area of gansu province as the main city of gansu province construction as the city with the characteristic of dunhuang art elements in the process of regional municipal and landscape facilities will be further perfect, buildings and mutual coordination of urban landscape, urban characteristics and image will gradually emerged, thus improve the gansu province in northwest and even bigger area within the scope of the position in the whole country. Enhance the vitality of gansu province, improve the comprehensive competitiveness. Dunhuang art elements have far-reaching significance in social practice, protection and inheritance of urban cultural landscape in gansu province; Gansu province urban cultural landscape and the dunhuang art element combination is conducive to the development of tourism resources and the development of cultural industry, to promote the existing industrial structure adjustment, optimize energy structure, develop ecological industry, can make the industrial structure upgrading, promoting industrial transformation, change in gansu province regional heavy processing, the resource-based industrial structure characteristics, improve the efficiency of the economy as a whole..

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